

The aim of the SWOTs in this file is to supply a background evaluation for the pilot areas to explore the local possibilities and also structure of the regional implementations in REZIPE. The paper assists REZIPE and possible follower regions and cities who want to execute no exhaust movement steps to carry out an alteration of the neighborhood scenario.

Moreover the SWOTs work as a basis for local decisions and help to strategy regional pilots as well as methods, bring in the correct stakeholders as well as to identify spaces as well as capacities. Originally a SWOT is a tool for auditing a company and also its environment.

- Within REZIPE we are using it for checking the problems for the application of absolutely no exhaust mobility with eco-friendly sources.
- For regions which have a very minimal or no application in your city/region the second step of the roll has been visualized.

SWOT mean strengths, weak points, chances, and also dangers.

Toughness and weaknesses are inner variables. Opportunities and also dangers are outside factors. We want to mention that in some instances it was difficult to establish which element is interior or exterior, definition influencable or otherwise by the actors. Nevertheless an organized look at the obstacles as well as obstacles along with at the possibility of ZEM in the execution regions is helpful.³

2 Approach of the explanation of the SWOTs in the REZIPE task The complying with procedure has been requested producing the SWOTs:1.

In an initial step a template with possible contributing aspects to the neighborhood scenario as well as an according standard for all partners that have to do a SWOT has actually been developed.² The following action was for the companions to fill out the SWOT as well as discuss it with a minimum of one or two coworkers from one more division (environmental planning, transportation & or urban planning, business development).

After a high quality check with the work package leader (FGM-AMOR) and also or the task leader (ISOE) the documents have actually been changed by the companions⁴. The final SWOTs have been accumulated and also summarised in one file⁵. The local SWOTs will be talked about by at least 5 regional stakeholders in zero emission movement during the start up workshops in WP 3.3 of the project SWOT Analysis (Result 3.1.1.) page 9/1033.

³ The structure of the SWOTs According to the layout elaborated, each SWOT evaluation consists of the following various subpoints:- Summary of the neighborhood situation (e.g. topography, existing sustainable movement jobs or public transportation). Modal split numbers of the different cities/regions have actually been integrated in order to give a harsh overview regarding the propensities of the population.

- It has to be mentioned, that the presented modal split numbers can not be compared with each other because of the various evaluation approaches as well as varying classifications.
- Nevertheless they give an overview concerning preferences of the regional population.- Summary of local execution, that the viewers understands the goals of the regional activities intended.

Description of internal variables, e.g. technological abilities and also capacities of local sector as well as SME, expertise as well as abilities of regional politicians, stakeholders etc that influence the local discussion as well as activities, R&D capacities, sources and also capacities in the city/region, city/regional socio-culture, image or "market setting".of the city/region (in the direction of advancement, lasting wheelchair etc.), political climate to create cutting-edge concepts and also economic circumstance of the city/region.

Summary of external elements, e.g. political, economical, societal, technological, lawful and also ecological variables.

Mix of variables to develop primary steps in direction of strategic objectives. Consequently it was looked at which strengths of regions as well as cities could reduce/diminish threats as well as which weaknesses could be turned into possibilities. SWOT Analysis (Outcome 3.1.1.) page 10/103.4
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6 regions will begin pilot applications during the task. The complying with table provides a summary regarding the intended executions. For all these cities/regions a SWOT analysis has been made. Pilot city or region. Summary of the implementation.

1. Reggio Emilia. (region). One terminal with photovoltaic (PV) panels to all at once charge two vehicles will be developed and mounted. 5 traveler vehicles will be purchased to test the station, added automobiles will be offered public service.
2. Bolzano. (city). 15 e-bikes will be procured and also utilized by municipal staff members for company journeys. In order to bill them as well as the 3,000 residents' e-bikes, two billing terminals with PV panels will be established. Upper Austria. (area).
3. A brand-new e-charging factor with PV-panels will be developed at a trade college to be used mostly by instructors and also students. In addition one "Solar Rally". showcasing e-vehicles will take place each year. Klagenfurt. (city).

5 charging stations, one photovoltaic or pv panel (5 kWp) and also 5 electric automobiles will be available for residents wishing to experience the opportunities of this new as well as eco-friendly innovation. Ljubljana. (city).

The launch of a rental system containing 9 e-bikes and one vehicle will target employees in an innovation park.

Likewise a billing terminal with solar panels as well as a mobile station will certainly be introduced. Győr. (region). E-mobility is not preferred in Hungary yet. In order to boost awareness three electrical automobiles and one portable billing facility will be arranged and offered to company workers.

Table 1: Overview on regional executions in REZIPE. Additionally there are 2 cities/regions part of the project where the research partners are positioned. In these cities/regions no execution will certainly be accomplished in REZIPE. Nevertheless there was conducted a neighborhood SWOT evaluation, as well. These cities/regions are: - City of Graz, Austria. - Rhine-Main Region with Frankfurt, Germany.