

## Creative sectors as a driving force of urban development

The innovative markets have been attended end up being progressively crucial to economic well-being, supporters suggesting that "human creativity is the utmost financial source", (Florida, 2002) which "the markets of the twenty-first century will depend significantly on the generation of knowledge through creative thinking as well as innovation" (Landry & Bianchini, 1995).

**Imagination is acquiring in value additionally on the way of establishing the knowledge culture (Kozina, 2011; Ravbar and Bole, 2007).**

The appeal of imagination happened due to the boosted recognition that the world as well as its financial, social as well as cultural structures were changing dramatically, at least partly driven by information technology revolution.

The old way did not work completely well; organization, administration and also leadership with its control principles and hierarchical focus did not give the versatility, versatility and durability to cope in the arising affordable environment. The "innovative city" This view owes a whole lot to the idea of the "innovative city", established primarily by Charles Landry since the late 1980s.

### It is explained in his The Creative City

A Toolkit for Urban Innovators (Landry, 2000) and also other works and has since end up being an international movement showing a new preparation standard for cities. Cities whose ambience, feel and look were commercial as well as where top quality of design was reduced did not appear appealing and competitive any longer.

- Coping with these changes called for a re-assessment of cities' sources as well as prospective as well as a procedure of required re-invention on all fronts (Wikipedia, 2011). Landry (2008) suggests that there are 15 main components to examine, falling under 4 main groups: material points, tasks, issues of perspective as well as perception as well as organizational concerns.
- One approach of analyzing city assets according to this new standard is to think of a city's numerous 'resources', such as identity resources, knowledge resources, monetary funding, partnership capital, human individual resources, human cumulative capital, crucial product capital, and important understanding resources.

The concept of "creative city" posits that problems need to be produced for individuals to believe, plan and show creativity in harnessing chances or addressing seemingly unbending metropolitan troubles. In the "imaginative city" it is not only artists and those associated with the imaginative economic situation that are innovative, although they play a crucial function.

1. Creativity can originate from any type of resource including any individual who attends to problems in an innovative method be it a social worker, a service person, a scientist or public servant (Wikipedia, 2011).
2. As we can see, the idea of the "imaginative city" incorporates numerous measurements, but the main point behind it is that imagination is in some way related to a particular location, an area.

This has essential ramifications both for innovative economic situation and policies sustaining the creative industries on the one hand, along with for city growth as well as metropolitan policies on the other hand. Ljubljana as a capital city stands for a leading economic and social centre.

Most of imaginative sector, vital official (state financed) and also informal (economically independent), social institutions are in Ljubljana, where they function as an essential core of a large social network, which consists of the entire nation.

### **Despite this crucial role and also the nationwide importance**

Ljubljana still does not make up profiled or appropriately created techniques for the creative sectors growth at a local, regional and also national level, (ex lover. see Eco-friendly Paper -Opening the possibility of cultural as well as innovative markets, 2010, 2011); Technique of the cultural growth in the Municipality of Ljubljana 2008-2011;

*National Program for Culture 2008-2011; Lasting advancement method of Municipality of Ljubljana 2002). Most of innovative sector industries collect spontaneous as well as step-by-step largely at the major network points, hubs as well as improved flows of resources, information, human resources, which are usually located in different places of the capital Ljubljana.*

Ljubljana as a city will possibly never get on an imaginative map of Europe close to Amsterdam, Berlin or Manchester, and has shed the competitors ahead of time with those cities for their innovative experts and also services.

Consequently, it is a practical goal of Ljubljana urban policy to motivate and sustain its own imaginative people and also their integration in imaginative community in the imaginative quarters. Ljubljana in reality does not have that kind of quarters; for that reason a spatial area of young artists is fundamentally less.

### **Predictable, thus hindering the development of the quarters, which would be overloaded with attractions, scenes as well as creativeness.**

Theoretical basis behind the prep work of databases. The interpretation of imaginative sectors for the objective of research. To define imaginative sectors, there are several meanings as well as categories of creative industries that were seriously checked out and also evaluated for the function of the research study.

- A trick job was additionally to apply the interpretation of creative industries to the analytical category of tasks whose purpose is mostly various.
- AJPES (Company of the Republic of Slovenia for Public Legal Records and also Related Services) information is conducted by the.

Statistical category of economic activities, which is in the line with the European classification NACE as well as it was modified in 2008 under NACE (SKD-Standard Classification of Tasks in RS and also NACE Rev. 2). SWOT evaluation was carried out in advance within the job (IER, 2011) that has actually been taken by the concepts of the European category NACE rev.1.1. on the 3rd level. Substantial differences were found between the SKD2002 and SKD2008 in the field of creative markets.

*Since information on organization entities have actually been taken care of for several years by the brand-new category it was made use of in this research study the SKD2008 despite of the SWOT*

*evaluation. The very first resource of meaning on innovative sectors was utilized by the Department for Culture, Media and also Sporting Activity of the UK. (DCMS) from 1998 and also 2001.*

DCMS defined the imaginative sectors as "... those sectors which have their beginning in private imagination, ability and skill which have a capacity for work and also wide range creation with the generation and also exploitation of copyright'.