



KONGRESS | CONGRESS

STRATEGIEN FÜR INNOVATION UND WETTBEWERB IN EUROPA
STRATEGIES FOR INNOVATION AND COMPETITIVENESS IN EUROPE

Forum 1: A (macro)region's view on innovation. How to further stimulate innovation in transnational regions

o. Univ. Prof. Dr. Dimitris Karagiannis

dk@dke.univie.ac.at

Department of Knowledge and Business Engineering



universität
wien

Stuttgart, Germany

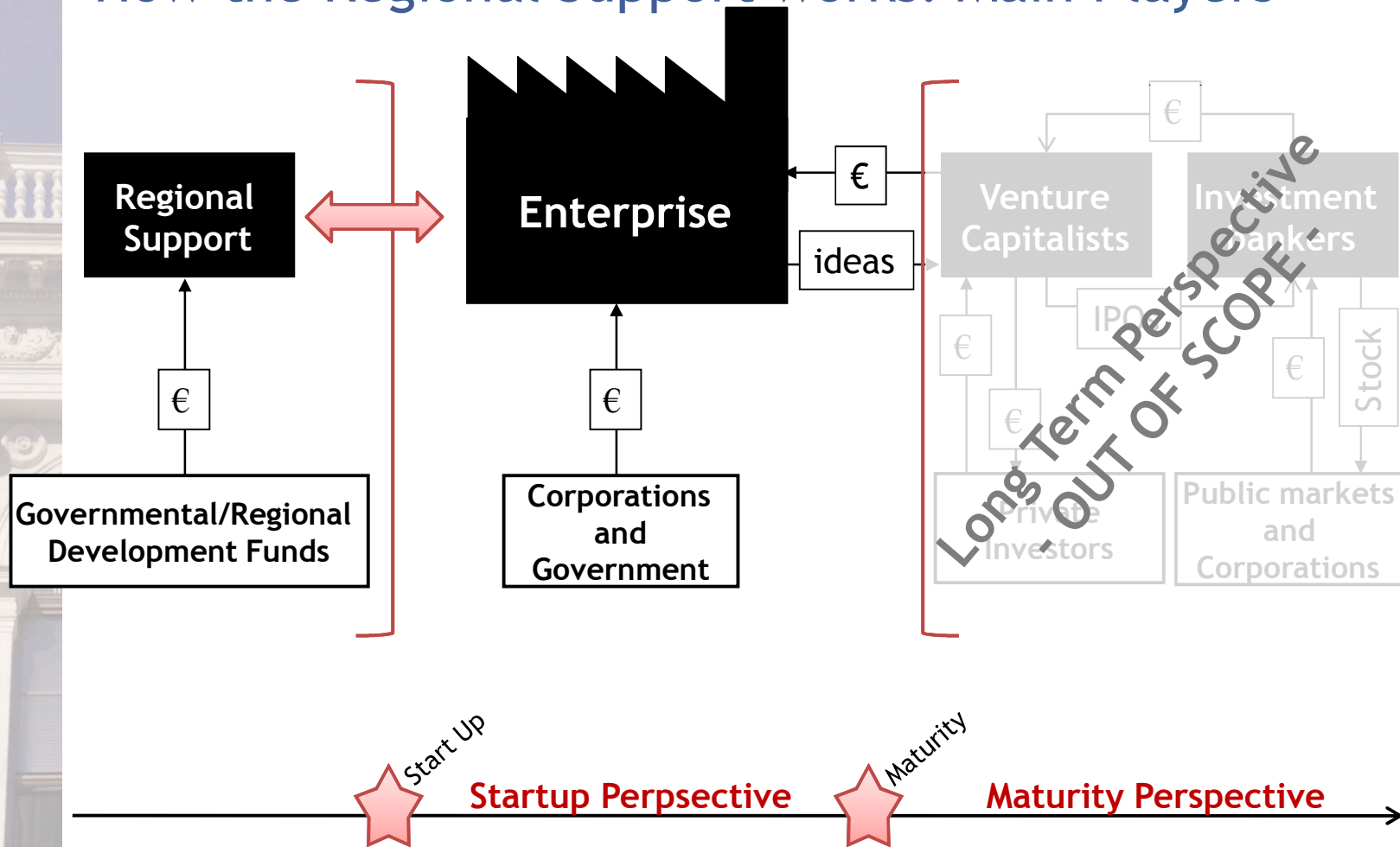


universität
wien

Faculty of Computer Science

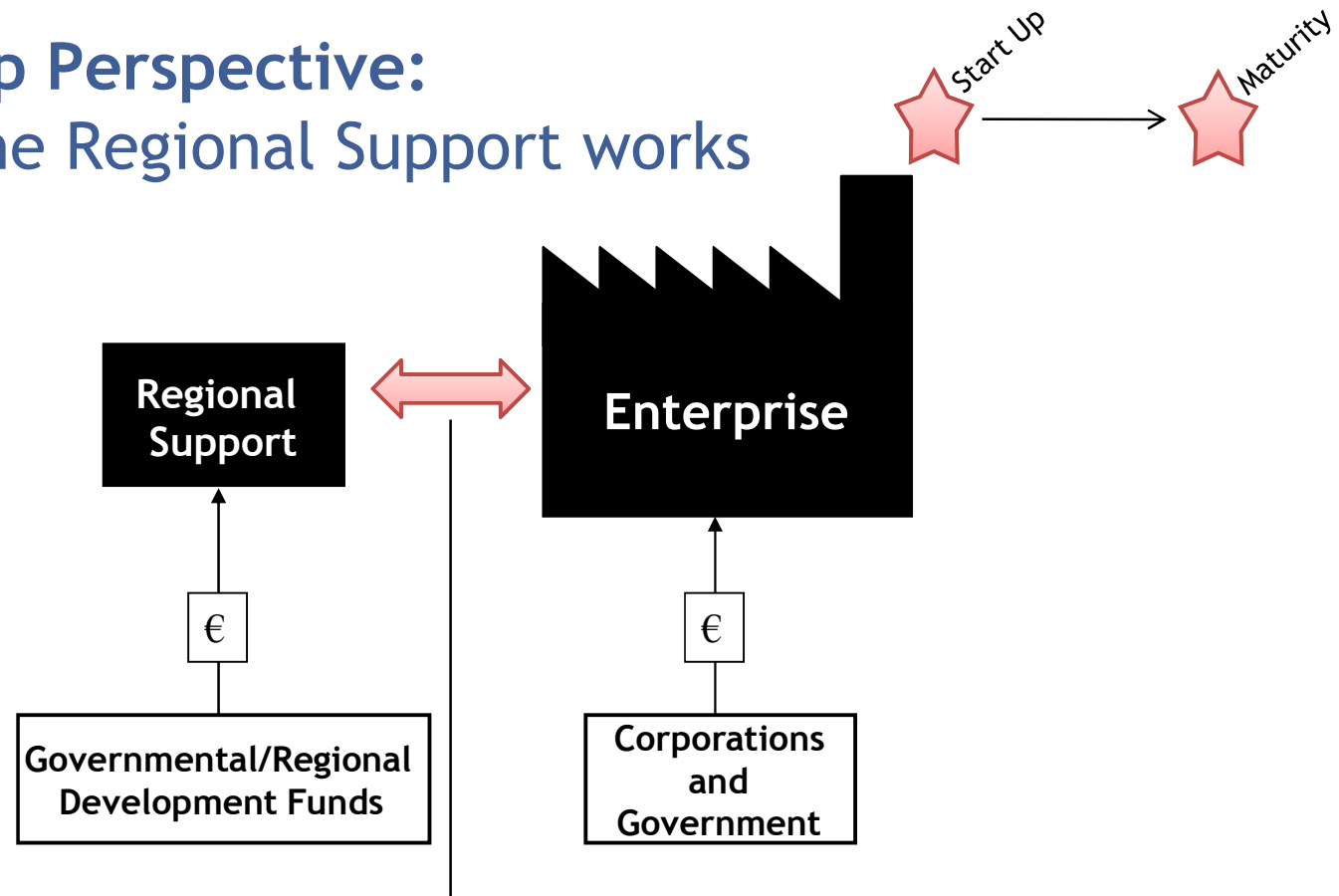
DKE

Overall Picture: How the Regional Support works: Main Players



Based on Harvard Business Review Vol..76, No.6, Nov-Dec 1998, p.135

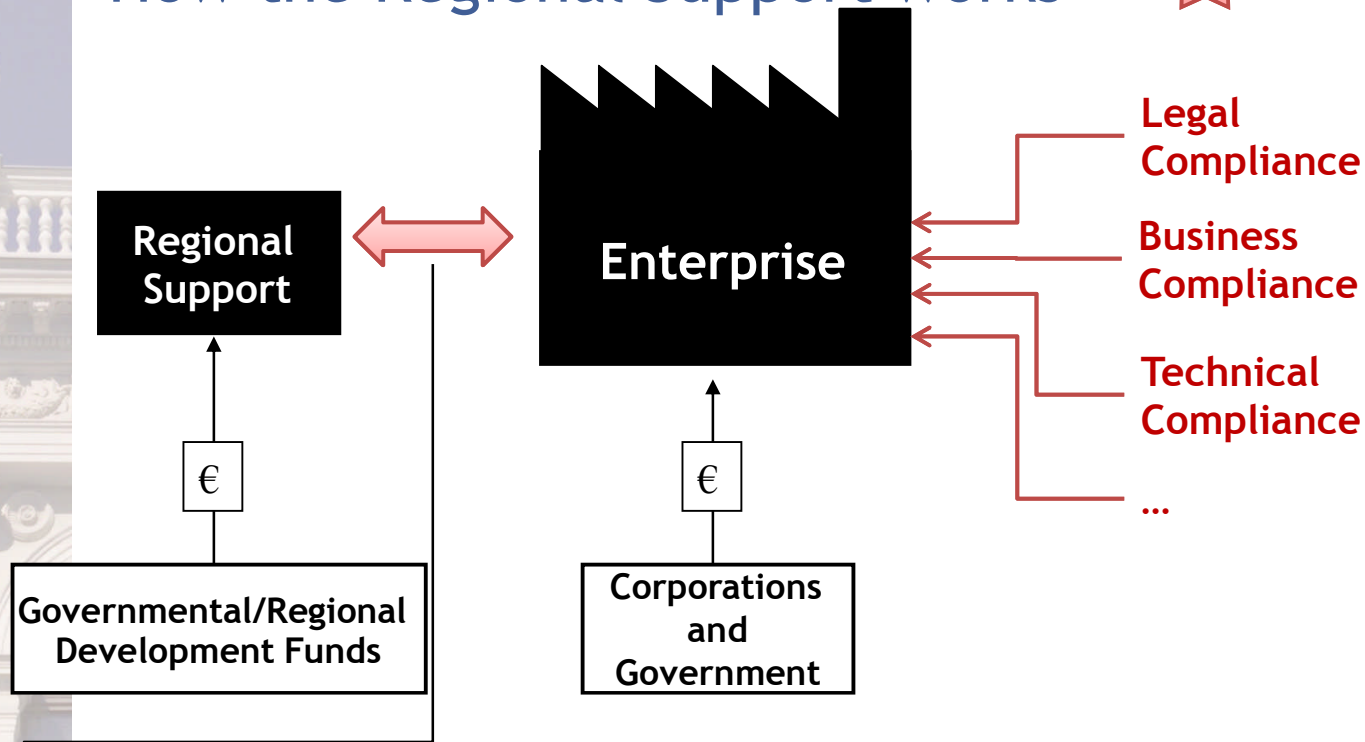
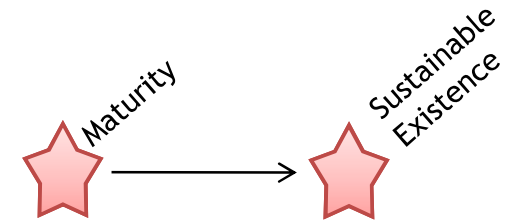
Startup Perspective: How the Regional Support works



Regional support to enable innovation, accessibility and the environment and to enhance the competitiveness and attractiveness of regions for enterprises.

Result: Established Enterprises in Regions

Maturity Perspective: How the Regional Support works



Enable innovative approaches (Legal -, Business -, Technology Compliance, Governance) for requirements for enterprises in regions

Result: Guaranteed Long Term/Sustainable Existence



o. Univ. Prof. Dimitris Karagiannis
University of Vienna

dk@dke.univie.ac.at

**THANK YOU FOR YOUR
ATTENTION!**



universität
wien

Faculty of Computer Science

o. Univ. Prof. Dr. Dimitris Karagiannis

DKE