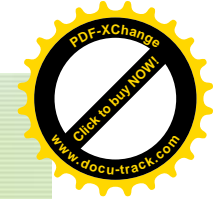




CENTRAL EUROPE PROGRAMME 2007-2013



**Partner Search Forum
Poznań, 16 – 17 December 2008**

Dimensions of innovation in Central Europe

Teresa Marcinów
JTS CENTRAL EUROPE
PROGRAMME



Defining innovation



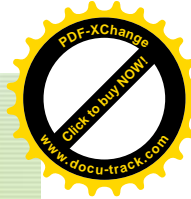
"...innovation is the art of creating something new from nothing known; innovation is the state of defying dogmas, policies and prejudices that few visionaries assume as their own personal mantra..."

„Innovation is creative destruction (...) It is often criticised and underestimated because it puts into question existing authorities and rules "

„Innovation is the application of fresh ideas that enable a business to better compete in the future."

„the creation, development, and implementation of a new product, process, or service with the goal of improving efficiency, effectiveness, or competitive advantage"

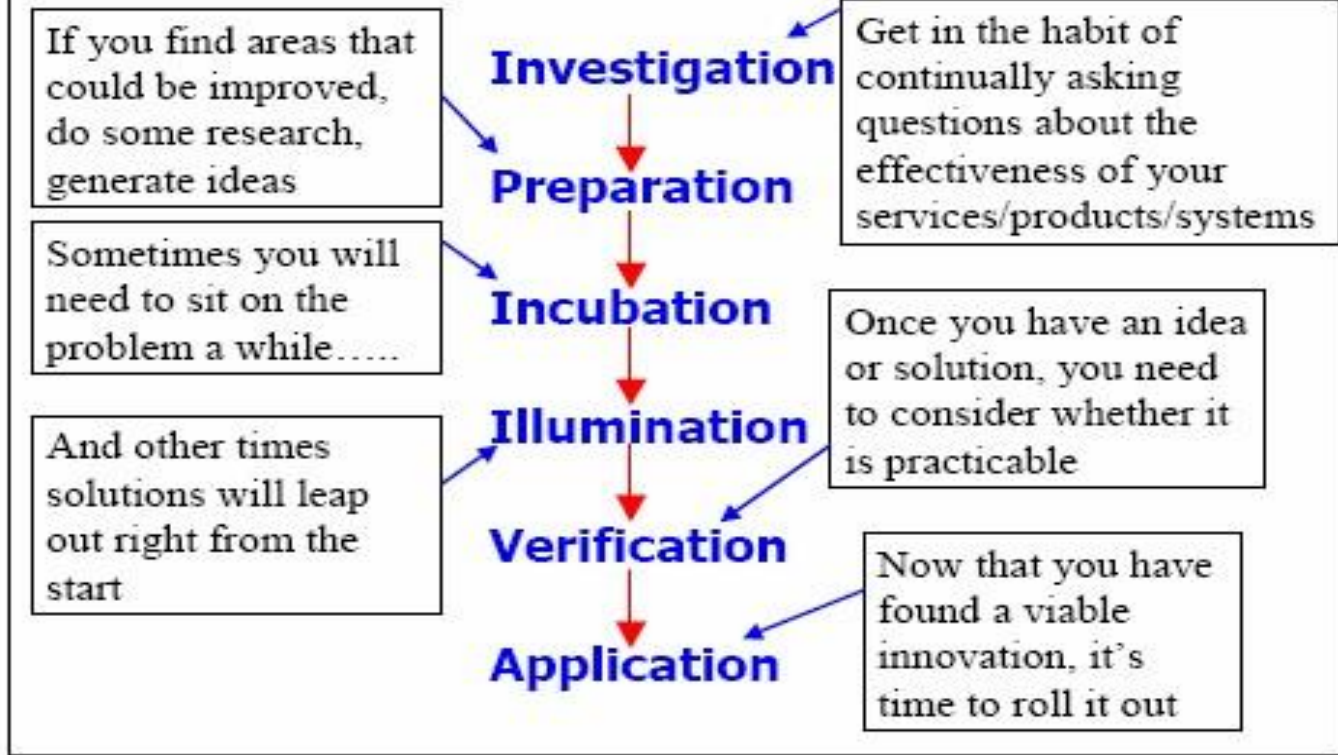




Defining innovation

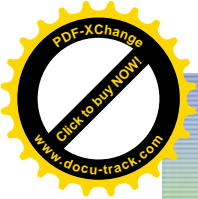


Innovation – A systematic approach



Source: Innovation: A roadmap for homeless agencies - npfSynergy - 2003





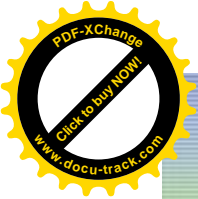
European perspective



„Europe understands quite well how to transfer money into knowledge but not how to transfer knowledge into money“

Peter Jungen, President of the
European Enterprise Institute
(The Central European“)





European perspective – Lisbon strategy / Renewed Lisbon Agenda



"Common Actions for Growth and Employment: The Community Lisbon Programme" - COM(2005)330

- More Research and Innovation - Investing for growth and employment: A Common Approach, COM(2005) 488
- Putting knowledge into practice: A broad-based innovation strategy for the EU COM(2006) 502

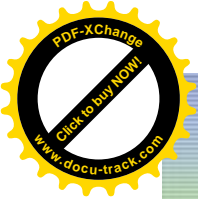
„the need to make the business environment more innovation-friendly“

„Enhancing the regulatory environment“

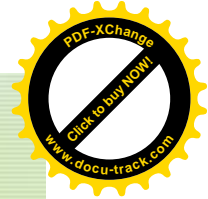
„innovation-friendly society“

„The EU can only become comprehensively innovative if all actors become involved.“





European perspective – policies and instruments



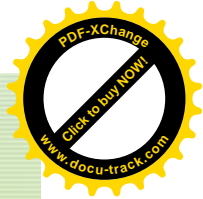
Examples

- Implementing the Community Lisbon programme: a strategy to simplify the regulatory environment” - COM(2005) 535
- National Reform Programmes
- Competitiveness and Innovation Framework Programme 2007-2013 - CIP
- Cohesion Policy programmes
- Framework programmes
- European Technology Platforms





National policies and instruments – examples from Poland



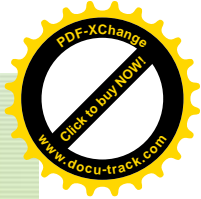
National level

- National Reform Programme 2008-2011
- National Strategic Reference Framework 2007-2013
- Operational Programme 'Innovative Economy'
 - research and new technologies
 - infrastructure for R&D sector
 - capital for innovation
 - investments in innovative undertakings
 - diffusion of innovation
 - Polish economy on the international market
 - information society: e-administration
 - information society: increasing of innovation in economy





National policies and instruments – examples from Poland



National level

- Law on selected forms of supporting innovative activities
 - development of private R&D sector
 - better effectiveness of the implementation of innovation on national and regional levels
 - better effectiveness of public funds used for innovation
 - growing interest in innovative activities in private companies
- National Technology Platforms
 - 26 Platforms involving entrepreneurs and researchers
- National Innovation Network
 - 18 centres
 - advisory services for SME sector
- Support for international cooperations of clusters – Innovation Express programme





National policies and instruments – examples from Poland



Regional level

- Regional operational programmes
- Regional Innovation Strategies
 - defining needs
 - setting goals
 - designing instruments
- International and national projects (e.g. TEICO-NET, WINNOVA, i-wielkopolska)
- Science and Technology parks, excellence centres etc.



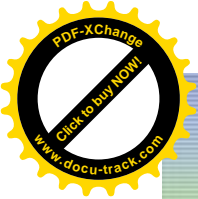


Transnational cooperation offer – the Central Europe programme perspective

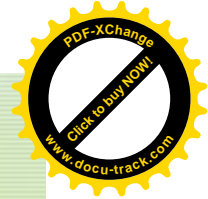


- *Horizontal approach*
- *Priority 1*
 - *Enhancing the framework for innovation*
 - *generation and transfer of knowledge*
 - *development of necessary bodies and instruments (clusters, networks, regulatory frameworks, financial instruments etc.)*
 - *Establishing the capabilities for diffusion and application of knowledge*
 - *including: access to research and new technology, development of new services and products, technology transfer*
 - *Fostering knowledge development*
 - *development of human capital, e.g. through joint training and educational initiatives*





Innovation in the Central Europe programme



„Getting to a common focus on innovation”

„Promoting a European cluster strategy”

„Closing the innovation gap”



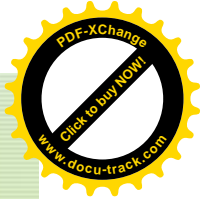
„Power of collaborative innovation”

(The Central European, first edition, 2008)



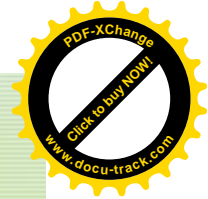
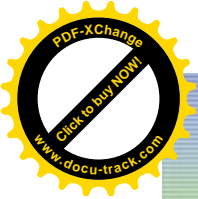


Central Europe transnational cooperation offer – open questions



- Attractiveness of the programme offer
 - in financial terms?
 - contentwise?
 - taking into account formal requirements of the programme?
 - in the context of numerous other support programmes?
- „Triple helix“ (administration, enterprises, researchers) cooperation in practice
 - coordination regional policies / nationally managed research and science institutions?
- Challenges relating to development and promotion of innovation in less developed regions
 - capacity problems i.e. lack of financial resources, physical basis and specialists





Thank you for your attention!



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