



CENTRAL EUROPE

COOPERATING FOR SUCCESS.

www.central2013.eu

THE CENTRAL EUROPE PROGRAMME
PROMOTES INNOVATION, COMPETITIVENESS,
ACCESSIBILITY AND ENVIRONMENTAL
SUSTAINABILITY IN CENTRAL EUROPE.



EUROPEAN UNION



What is CENTRAL EUROPE?

CENTRAL EUROPE is a EU programme that encourages transnational cooperation among the countries of Central Europe to improve innovation, accessibility and the environment and to enhance the competitiveness and attractiveness of cities and regions.

The CENTRAL EUROPE programme invests € 231 million to provide funding to projects carried out in partnership involving national, regional and local institutions from Austria, the Czech Republic, Germany, Hungary, Italy, Poland, the Slovak Republic and Slovenia.

CENTRAL EUROPE is financed by the European Regional Development Fund and runs from 2007 to 2013. Interested partnerships are invited to propose their projects following public calls for proposals, which will be widely publicised.

What are the programme priorities?

CENTRAL EUROPE provides funding for cooperation projects covering four thematic areas:

Priority 1:

Facilitating innovation
across Central Europe

Projects under this priority will aim at improving the climate for innovation in all regions and enabling them to make better use of their innovation potential. To do this, the projects will create favourable framework conditions for innovation and build up capabilities for the effective transfer and application of innovation. The projects will foster knowledge development and help to improve the framework for education and training.

This priority includes the following areas of intervention:

- enhancing the framework for innovation;
- establishing the capacity to diffuse and apply innovation;
- fostering knowledge development.

It is important to note, that, apart from being a programme priority in its own right, innovation is also considered a horizontal goal and requirement for all projects seeking funding from the programme.



Priority 2:

Improving accessibility to, and within, Central Europe

Projects under this priority will aim at improving accessibility, a precondition for economic development and a key factor for reducing disparities in the programme area. These projects will promote ICT-based solutions, as well as non-technological alternative solutions for enhancing access. The projects will also foster interconnectivity and intermodality for higher efficiency and reduced volumes of traffic.

This priority includes the following areas of intervention:

- improving Central Europe's interconnectivity;
- developing multi-modal logistics cooperation;
- promoting sustainable and safe mobility;
- promoting information and communication technology, as well as alternative solutions for enhancing access.

Priority 3:

Using our environment responsibly

Projects under this priority will aim at a more responsible use and better preservation of Central Europe's environment. These projects will jointly manage and protect natural resources, support the use of environmentally friendly technologies and reduce the risks and impacts of natural and man-made hazards. They will also

support the use of renewable energy and increase energy efficiency.

This priority includes the following areas of intervention:

- developing a high-quality environment by managing and protecting natural resources and heritage;
- reducing the risks and impacts of natural and man-made hazards;
- supporting renewable energy and increasing energy efficiency;
- supporting environmentally friendly technologies and activities.

Priority 4:

Enhancing competitiveness and attractiveness of cities and regions

Projects under this priority will aim at improving the quality of life in cities and regions and will promote sustainable urban development. They will support polycentric development to avoid disparities within urban areas that are due to social and spatial segregation, and they will address demographic and social change, as well as the protection, preservation and exploitation of cultural resources.

This priority includes the following areas of intervention:

- developing polycentric settlement structures and territorial cooperation;
- addressing the territorial effects of demographic and social change on urban and regional development;
- capitalising on cultural resources, to make cities and regions more attractive.

How does it work?

CENTRAL EUROPE invites national, regional and local actors from the public and private sector to propose projects and apply for programme funds.

Following public calls for proposals, which will be widely disseminated, the submitted projects will be assessed. CENTRAL EUROPE Member State representatives will select the projects that, based on the quality of the submitted documentation, promise to deliver the best results.

The programme makes € 231 million in ERDF funds (European Regional Development Fund) available for eligible expenditure by project partners. Project partners can be co-financed up to 85 percent, depending on their country of origin and on whether they are engaged in an economic activity or not. Projects can have a total budget ranging of € 1-5 million. In exceptional cases, smaller or larger projects can also be funded.

For more detailed information please consult „WORKING WITH CENTRAL“ at the programme website:

www.central2013.eu

What is the programme area?

The CENTRAL EUROPE programme area includes regions from Austria, the Czech Republic, Germany, Hungary, Italy, Poland, the Slovak Republic, Slovenia and Ukraine (as displayed on the map inside this folder). It covers about 1,050,000 square kilometres, an area that is approximately a fifth of the EU landmass. About 148 million citizens or 28 percent of the EU population live in this area.

The programme area is characterised by a high population density as well as a high degree of urbanisation, with 73 percent of the population living in cities or urban areas. Its economy shows high disparities with regard to income and living standards: Besides encompassing some of Europe's richest regions, CENTRAL EUROPE also includes some of Europe's poorest ones.

CENTRAL EUROPE aims to contribute to reducing these differences through cooperation between regions, working towards joint solutions to common problems and actions that harness the regions' potential. The programme should also help to strengthen the overall competitiveness by stimulating innovation and promoting excellence throughout Central Europe.

Which projects can be funded?

The CENTRAL EUROPE programme finances territorial cooperation projects that add value to the CENTRAL EUROPE cooperation area. Whether or not a project generates transnational added value is the result of key factors such as the issue addressed, the partnership involved, the degree of innovation and the visibility of project activities and results.

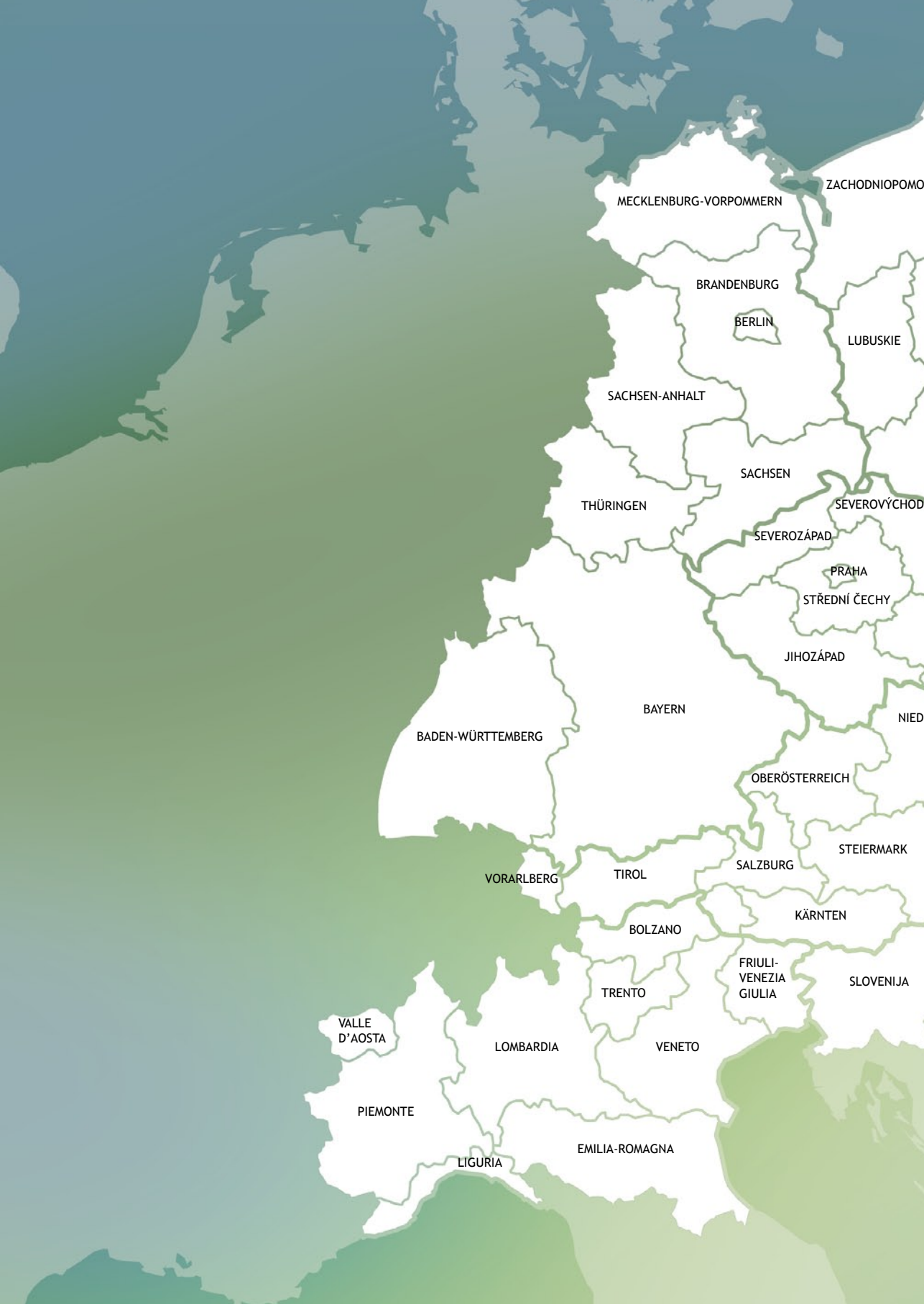
More specifically, projects seeking funds from the CENTRAL EUROPE Programme should meet the following characteristics:

- Transnational thematic focus: Projects should focus on issues that are relevant to the four programme priorities and their areas of intervention and that cannot be sufficiently addressed by individual regions alone. Projects should also contribute to the overall programme goals such as strengthening territorial cohesion and enhancing the competitiveness of Central Europe.
- Transnational partnership: The partnership must involve a minimum of three financing partners from at least three countries, of which at least two should be part of the programme area. Partners need to be involved in the project in a proportionate way, and they must be able to credibly outline the benefits they derive.
- Coherent approach and effective management: Projects must define their objectives, approach and planned effects in a logical, coherent and clear manner. Projects must have efficient and transparent management and coordination structures and procedures.
- Effective knowledge creation and transfer: The Programme's emphasis on innovation implies that projects have to adopt a knowledge-based approach and pay close attention to generation, application and transfer of relevant expertise and state-of-the-art knowledge. This includes analysing a project's environment.
- Concrete outputs and results: Projects must have a measurable positive impact on a clearly defined transnational geographic area. Their outputs and results must enable actual implementation, for instance, by preparing investments, and should be transferable beyond the partnership. Study projects without concrete and applicable results will not be supported.
- High emphasis on communication: Projects need to develop a communication strategy outlining their information and dissemination activities. This will include activities targeting the media in their regions as well as non-media communication activities.

The programme area includes the following countries and regions:

Austria	Burgenland, Kärnten, Niederösterreich, Oberösterreich, Salzburg, Steiermark, Tirol, Vorarlberg, Wien
Czech Republic	Jihovýchod, Jihozápad, Moravskoslezsko, Praha, Severozápad, Severovýchod, Střední Čechy, Střední Morava
Germany	Baden-Württemberg, Bayern, Berlin, Brandenburg, Mecklenburg-Vorpommern, Sachsen, Sachsen-Anhalt, Thüringen
Hungary	Dél-Dunántúl, Dél-Alföld, Észak-Alföld, Észak-Magyarország, Közép-Dunántúl, Közép-Magyarország, Nyugat-Dunántúl
Italy	Emilia-Romagna, Friuli-Venezia Giulia, Liguria, Lombardia, Piemonte, Provincia Autonoma Bolzano/Bozen, Provincia Autonoma Trento, Valle d'Aosta/Vallée d'Aoste, Veneto
Poland	Dolnośląskie, Kujawsko-Pomorskie, Lubelskie, Lubuskie, Łódzkie, Małopolskie, Mazowieckie, Opolskie, Podkarpackie, Podlaskie, Pomorskie, Śląskie, Świętokrzyskie, Warmińsko-Mazurskie, Wielkopolskie, Zachodniopomorskie
Slovak Republic	Bratislavský, Stredné Slovensko, Východné Slovensko, Západné Slovensko
Slovenia	The entire country
Ukraine*	Chernivtsi, Ivano-Frankivsk, Volyn, Lviv, Zakarpattia

*Please note: Concerning the involvement of Ukrainian partners, please refer to the CENTRAL EUROPE Operational Programme.



MECKLENBURG-VORPOMMERN

ZACHODNIOPOMO

BRANDENBURG

BERLIN

LUBUSKIE

SACHSEN-ANHALT

THÜRINGEN

SACHSEN

SEVEROVÝCHOD

SEVEROZÁPAD

PRAHA

STŘEDNÍ ČECHY

JIHOZÁPAD

BAYERN

NIED

BADEN-WÜRTTEMBERG

OBERÖSTERREICH

STEIERMARK

VORARLBERG

TIROL

SALZBURG

KÄRNTEN

BOLZANO

FRIULI-VENEZIA GIULIA

SLOVENIJA

TRENTO

VENETO

VALLE D'AOSTA

LOMBARDIA

PIEMONTE

LIGURIA

EMILIA-ROMAGNA



POMORSKIE

WARMIŃSKO-MAZURSKIE

PODLASKIE

KUJAWSKO-POMORSKIE

MAZOWIECKIE

WIELKOPOLSKIE

ŁÓDZKIE

LUBELSKIE

VOLYN

DOLNOŚLĄSKIE

ŚWIĘTOKRZYSKIE

OPOLSKIE

ŚLĄSKIE

PODKARPACKIE

LVIV

MALOPOLSKIE

MORAVSKOSLEZKO

STŘEDNÍ MORAVA

VÝCHODNÉ SLOVENSKO

IVANO-FRANKIVSK

CHERNIVTSI

JIOVÝCHOD

STREDNÉ SLOVENSKO

ZAKARPATTIA

ERÖSTERREICH

ZÁPADNÉ SLOVENSKO

WIEN

BRATISLAVSKÝ

ÉSZAK-MAGYARORSZÁG

BURGENLAND

ÉSZAK-ALFÖLD

KÖZÉP-MAGYARORSZÁG

NYUGAT-DUNÁNTÚL

KÖZÉP-DUNÁNTÚL

DÉL-DUNÁNTÚL

DÉL-ALFÖLD

Who manages the programme?

The effectiveness of assistance from the CENTRAL EUROPE programme depends on its quality of implementation. To ensure professional management and control systems, and to meet corresponding EU obligations, the management structure of the programme includes the following bodies:

- A Monitoring Committee
- A Managing Authority
- A Certifying Authority
- An Audit Authority
- A Joint Technical Secretariat
- A Network of Contact Points

In more detail, these bodies perform the following functions:

Monitoring Committee

Composed of representatives of the Member States of the programme, the Monitoring Committee supervises and ensures the quality and effectiveness of programme implementation and approves projects for funding.

Managing Authority

The Managing Authority is responsible for sound programme management and implementation in accordance with EU regulations.

Certifying Authority

The Certifying Authority certifies that expenditures comply with European and national rules. It is also responsible for ERDF payments to project Lead Partners.

Audit Authority

The Audit Authority ensures that project audits are carried out according to internationally accepted audit standards to verify the expenditures declared.

Joint Technical Secretariat

The Joint Technical Secretariat assists the Managing Authority, the Monitoring Committee and, where appropriate, the Audit Authority in programme management and programme promotion. It provides guidance to project partners and applicants, ensures sound project assessment and is responsible for the monitoring of project implementation.

Network of Contact Points

Coordinated by the Joint Technical Secretariat, Contact Points in the Member States of the programme aim to complement the activities of the Joint Technical Secretariat by promoting the programme and providing applicants with first information and advice, and by contributing to the dissemination of results achieved.

Join the CENTRAL EUROPE Community

To guide project promoters in developing their project ideas and to facilitate partner search and networking, the CENTRAL EUROPE homepage, contains a Project Idea Database and a People section. Project promoters are invited to register as users, enter their personal profile and project ideas or browse through the information and data posted on this site. The Joint Technical Secretariat and Contact Points organize regular information days and partner search events, which will be announced on the CENTRAL EUROPE homepage and

in mailings to the CENTRAL EUROPE user community. Project promoters seeking guidance in their project development are invited to contact the Joint Technical Secretariat or their respective national Contact Points. Further the CENTRAL EUROPE forum on the website is a tool to get in contact with other members in order to exchange ideas and opinions on topics related to regional development policy and projects which are funded under the Programme.

Visit www.central2013.eu !

Home | FAQ | Links | Contact | Jobs | Gallery | Home

CENTRAL EUROPE
COOPERATING FOR SUCCESS

THE CENTRAL EUROPE PROGRAMME PROMOTES INNOVATION, COMPETITIVENESS, ACCESSIBILITY AND ENVIRONMENTAL SUSTAINABILITY IN CENTRAL EUROPE.

User login
Username:
Password:
Forgot your password!

REGISTER
LOGIN

ABOUT CENTRAL | CENTRAL PROJECTS | DOCUMENT CENTER | NEWS / EVENTS / PUBLICATIONS

SEARCH

Central Europe supports

INNOVATION
Facilitating Innovation Across Central Europe

ACCESSIBILITY
Improving accessibility to, and within Central Europe

ENVIRONMENT
Using our Environment Responsibly

COMPETITIVENESS
Enhancing competitiveness and attractiveness of cities and regions

THIRD CALL OPEN
DOWNLOAD APPLICATION PROC.

PROJECT IDEAS

LEAD APPLICANT BRIEFINGS
REGISTER NOW!

CENTRAL EUROPE FORUM
www.central2013.eu/forum.html

EUROPEAN UNION
EUROPEAN REGIONAL DEVELOPMENT FUND

Disclaimers | Intranet

SELECT A REGION or go to >> ALL REGIONS

PROJECT IDEAS
The Programme facilitates the generation of project ideas and partner search process by posting them online. Interested members of the CENTRAL EUROPE Community have Project Ideas that they would like to share with the CENTRAL website readers, looking for the new partners, informing about their potential projects.

LATEST IDEAS

- > TOOLS OF SOCIAL DIALOGUE IN URBAN PLANNING AND ARCHITECTURAL DESIGN
- > STRATO
- > SMART INNO
- > E-mobility in Central Europe

APPROVED PROJECTS
The Programme currently supports 66 projects in the fields of innovation, accessibility, environment and competitiveness of cities and regions. Please find here a randomized selection of already successful projects and detailed information all approved projects.

SECOND CHANCE
From Industrial Use to Creative Impulse

CE-FRAME
Central European Flood Risk Assessment and Management in CENTROPE

TRANSWASTE
Formalisation of informal sector activities in collection and transboundary shipment of wastes in and to CEE

NEWS

CENTRAL NEWS

- 16 March 2010
CENTRAL EUROPE searches for new promising projects
- 12 March 2010
Newstflash number 1/2010 online
- 04 March 2010
Strategy draws mixed reactions

EVENTS

CENTRAL EVENTS

- 31 March 2010
National Info Day for Italy
- 31 March 2010
National Info Day Hungary
- 19 April 2010
Potentials for Territorial Co-operation

PAST EVENTS

PAST EVENTS
Financial Training/Workshop 2nd call

Contact information



CENTRAL EUROPE Programme
Joint Technical Secretariat
Museumsstrasse 3/A/III
A-1070 Vienna, Austria
Phone: +43 1 4000 76142
Fax: +43 1 4000 9976141
Email: info@central2013.eu
Internet: www.central2013.eu



CENTRAL EUROPE Programme
Managing Authority
Department for EU-Strategy
and Economic Development
City of Vienna
Schlesingerplatz 2-4
A-1080 Vienna, Austria

DISCLAIMER: The information contained in this flyer, published through the CENTRAL EUROPE Programme in March 2010, is mainly based on the CENTRAL EUROPE Operational Programme. This document is available for download at www.central2013.eu.



EUROPEAN REGIONAL DEVELOPMENT FUND